



New HLAC Sales Brochure—Now Available for Order!

LAUNDRY ACCREDITATION **Excellence in Healthcare Textile Processing**

HLAC is pleased to introduce a new sales brochure that will help you communicate the value and benefits of accreditation to your healthcare customers. The brochure highlights three main concepts: **infection prevention, proper textile processing,** and **the value of partnering with an accredited facility.**

Pricing

Option 1 – No Customization

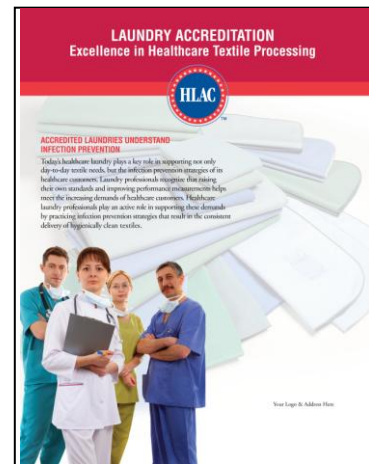
Minimum Order 100, no logo (shipping/handling additional)

100 Copies	\$75
250 Copies	\$125
500 Copies	\$225
1000 Copies	\$450

Option 2 – Customized with your Logo and Address

Minimum of 250 required to order customized version (shipping/handling additional)

250 Copies	\$125 plus \$130 additional for black logo (\$225 for color)
500 Copies	\$225 plus \$160 additional for black logo (\$300 for color)
1000 Copies	\$450 plus \$200 additional for black logo (\$450 for color)



How to Order

Use the enclosed HLAC Marketing Order Form to place your order today.

*Now more than ever your healthcare customers are relying on their textile provider's laundry expertise and commitment to **quality, safety and infection prevention.** This new tool can help you communicate this important message.*

HLAC Marketing Order Form

Email to kathytinker@sbcglobal.net / Tel: 708-790-1749 / www.hlacnet.org

Name:

Email:

Ship Address:

Telephone:

Item	Qty	Customize													
NEW BROCHURE <i>Laundry Accreditation: Excellence in Healthcare Textile Processing</i>	<input type="checkbox"/> 100	<input type="checkbox"/> No	8-1/2 x 11, two-sided, 4-color brochure												
	<input type="checkbox"/> 250	<input type="checkbox"/> Yes (check applicable boxes below) <input type="checkbox"/> Black & White Logo <input type="checkbox"/> Color Logo <input type="checkbox"/> Include Address Too <input type="checkbox"/> Logo Only/No Address	For custom orders, a logo must be provided in electronic format, (high res Illustrator or PDF preferred). Shipping and handling additional. <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="text-align: center;">Non-Custom</td> <td style="text-align: center;">Customized (250 Minimum)</td> </tr> <tr> <td style="text-align: center;"><u>Qty</u> <u>Price</u></td> <td style="text-align: center;"><u>Qty</u> <u>Price</u></td> </tr> <tr> <td style="text-align: center;">100 \$75</td> <td style="text-align: center;">Not available.</td> </tr> <tr> <td style="text-align: center;">250 \$125</td> <td style="text-align: center;">250 \$255 black logo</td> </tr> <tr> <td style="text-align: center;">500 \$225</td> <td style="text-align: center;">500 \$385 black logo</td> </tr> <tr> <td style="text-align: center;">1000 \$450</td> <td style="text-align: center;">1000 \$650 black logo</td> </tr> </table>	Non-Custom	Customized (250 Minimum)	<u>Qty</u> <u>Price</u>	<u>Qty</u> <u>Price</u>	100 \$75	Not available.	250 \$125	250 \$255 black logo	500 \$225	500 \$385 black logo	1000 \$450	1000 \$650 black logo
	Non-Custom			Customized (250 Minimum)											
	<u>Qty</u> <u>Price</u>			<u>Qty</u> <u>Price</u>											
	100 \$75			Not available.											
250 \$125	250 \$255 black logo														
500 \$225	500 \$385 black logo														
1000 \$450	1000 \$650 black logo														
<input type="checkbox"/> 500															
<input type="checkbox"/> 1000															
<input type="checkbox"/> 1000															
<i>HLAC Fact Sheet</i>	<input type="checkbox"/> 25 <input type="checkbox"/> 50 <input type="checkbox"/> 100 <input type="checkbox"/> 250	No customizing option available	8-1/2 x 11, two-sided, 4-color brochure that gives a comprehensive overview of HLAC. <u>Qty Price</u> (Shipping/handling additional) 25 \$10 50 \$15 100 \$25 250 \$60												
Additional HLAC Marketing Kit	<input type="checkbox"/> 1	N/A	Includes the HLAC "Accredited Laundry" logo and media templates. \$15/each												
Newsletter Template	<input type="checkbox"/> Yes, email to me	N/A	Prewritten letter and newsletter article suitable for sending to your healthcare customers. This file will be emailed to you. No charge.												
Healthcare Direct Mail Program	Contact HLAC	N/A	Direct mail letter on HLAC letterhead announcing reaccreditation upon passing reinspection. First 5 letters no charge, additional letters are \$10/each.												
HLAC Website Hotlink	Contact HLAC	N/A	HLAC will add a link from our website to your website. No charge.												

Article Reprints

	Quantity	Price
<i>Hospital Textiles Key to Efficiency and Infection Prevention</i> Hospital Purchasing News, March 2009		\$0.50 each
<i>HLAC-Three Years of Raising the Bar!</i> Textile Rental Magazine, April 2009		\$0.50 each
<i>How Can the Laundry Help Reduce the Risk of Infection</i> Facility Care—Ask the Experts, August 2009		\$0.50 each
<i>Who's Watching the Laundry</i> Infection Control Today, September 2009		\$0.75 each